# RCS Templates API

RCS Templates Manage API


- [□□□□___]
- [□□□□___]
- [□□□□□□_____]
- [□□□□□□_____]

# ????

## ??

- https://api.incsapp.com

## ????

- /external/templates/rcs

## ????

- **POST**

## ???

- Content-Type: application/json
- certification-code: f484bd42-4a0c-39d....

## ????

### ??????

| 参数名 | 类型 | 必填 | 描述 |
| --- | --- | --- | --- |
| name | string | 是 | 模板名称。最大长度 25 ，只能包含字母数字字符和下划线。例如: test_template |
| type | string | 是 | 模板类型，必须是 text,richcard,carousel 中的一种，参考: 模板类型说明 |
| category | string | 是 | 模板类别 ，参考: 模板类型说明 |
| content | object | 是 | 模板内容，参考: 模板内容（**content**）说明和请求示例 |

### ?????type???

- 支持的模板类型（ **type**）包括：
  - 文本消息 **(text) -**
    文本消息模板支持包含建议回复或操作的简单文本消息。文本消息最多可包含 11 个建议项。
  - 独立富卡片 **(richcard) -** 独立富卡片模板允许包含一张富卡片：图片、 GIF
    或视频，并附带建议回复和操作。该模板中的富卡片最多可包含 4 个建议项。
  - 富卡片轮播 **(carousel) -**
    富卡片轮播模板支持包含至少两张富卡片的轮播展示，其中每张卡片均带有建议回复和操作。
    富卡片轮播模板最多允许展示 10 张卡片，且每张卡片最多可包含 4 个建议项。
- 创建包含媒体内容的模板时，请参阅 媒体指南_____

# ?????category???

对于 **multi-use agents** 必填。 允许的值 ：

- **PROMOTION** – promotional agents 的默认值 .
- **TRANSACTION** – transactional agents 的默认值 .
- **AUTHENTICATION** – OTP agents 的默认值 .

# ?????content????????

## 1. ???????text?

- **content** 参数内容说明：

| 参数 | 类型 | 必填 | 描述 | 备注 |
| --- | --- | --- | --- | --- |
| textMessage | string | 是 | 带有自定义变量的模板消息。自定义变量用方括号 [variable_name] 表示。最大长度 2500。 | 例如: Dear [name], it is time to grab a big deal. |
| suggestions | array | 否 | 包含建议相关数据的数组 | 参考: 建议内容（_____ suggestions ）说明和示例_____ |

- 请求示例

```
    {
        "name": "test_template",
        "type": "text",
        "category": "PROMOTION",
        "content": {
            "textMessage": "Dear [name], your order [order_id] has been shipped.",
            "suggestions": [
```

```
                {
                    "suggestionType": "reply",
                    "text": "Track Order",
                    "postbackData": "track_order_[order_id]"
                },
                {
                    "suggestionType": "url_action",
                    "text": "View Details",
                    "postbackData": "view_details",
                    "url": "https://brand.com/orders/[order_id]"
                }
            ]
        }
    }
```

## 2. ???????????richcard?

- **content □□□□□□□**

| □□ | □□ | □□ | □□ | □□ |
|---|---|---|---|---|
| orientation | string | □ | □□□□□ VERTICAL □ HORIZONTAL | |
| alignment | string | □ | □□□□ orientation □ HORIZONTAL □□□□□□ (LEFT, RIGHT) | |
| height | string | □ | □□□□□ SHORT □ MEDIUM□□□ cardOrientation □ VERTICAL □□□□ | |
| standaloneCard | object | □ | □□□□□□□□□ □□□ | □□□□□ **standaloneCard** □□□□□□ |

- **standaloneCard □□□□□□□**

| □□ | □□ | □□ | □□ | □□ |
|---|---|---|---|---|
| cardTitle | string | □ | □□□□□□□□□ 200□ | |
| cardDescription | string | □ | □□□□□□□□□ 2000□ | |
| mediaUrl | string | □ | □□□□□□□ URL | |

| □□ | □□ | □□ | □□ | □□ |
| --- | --- | --- | --- | --- |
| thumbnailUrl | string | □ | □□□□□□□□ URL | □□□□□□□□□ |
| suggestions | array | □ | □□□□ | □□□ □□□□□ suggestions □□□□□□ |

- □□□□

```
      {
          "name": "promo_richcard_url",
          "type": "richcard",
          "category": "PROMOTION",
          "content": {
              "orientation": "VERTICAL",
              "height": "SHORT",
              "standaloneCard": {
                  "cardTitle": "Keep calm & BAT on!",
                  "cardDescription": "Dear [name], time to participate in lucky draw and win
prizes",
                  "mediaUrl": "https://brand.com/Ad.mp4",
                  "thumbnailUrl": "https://brand.com/Ad_snap.png",
                  "suggestions": [
                      {
                          "suggestionType": "reply",
                          "text": "Avail offer [offer_name]",
                          "postbackData": "offer_reply"
                      }
                  ]
              }
          }
      }
```

## 3. ??????????carousel?

- **content** □□□□□□□

| □□ | □□ | □□ | □□ | □□ |
| --- | --- | --- | --- | --- |
| width | string | □ | □□□□□ SMALL □ MEDIUM | |

| □□ | □□ | □□ | □□ | □□ |
| --- | --- | --- | --- | --- |
| height | string | □ | □□□□□ SHORT □ MEDIUM | |
| carouselCard | array | □ | □□□□□□□ 2 □□□□ 10 □ | □□□ **carouselCard** □□□□□□ |

- **carouselCard** □□□□□□□□□□

| □□ | □□ | □□ | □□ | □□ |
| --- | --- | --- | --- | --- |
| cardTitle | string | □ | □□□□□□□□□ 200□ | |
| cardDescription | string | □ | □□□□□□□□□ 2000□ | |
| mediaUrl | string | □ | □□ URL | |
| thumbnailUrl | string | □ | □□□ URL | |
| suggestions | array | □ | □□□□□□□□□ □□ 4 □ | □□□ □□□□□ suggestions □□□□□□ |

- □□□□

```
{
    "name": "test_carousel",
    "type": "carousel",
    "content": {
        "height": "SHORT",
        "width": "MEDIUM",
        "category": "PROMOTION",
        "carouselCard": [
            {
                "cardTitle": "New watches",
                "cardDescription": "Dear [name] brand new watches for less price",
                "mediaUrl": "https://brand.com/media/watches.mp4",
                "thumbnailUrl": "https://brand.com/media/watches.jpeg",
                "suggestions": [
                    {
                        "suggestionType": "url_action",
                        "url": "https://brand.com/",
                        "text": "Buy Now at [offer_name]",
                        "postbackData": "shop_url"
```

```
                        }
                    ]
                },
                {
                    "cardTitle": "New perfumes",
                    "cardDescription": "Dear [name], Choose from brand new perfumes.",
                    "mediaUrl": "https://brand.com/media/[image]",
                    "suggestions": [
                        {
                            "suggestionType": "dialer_action",
                            "phoneNumber": "+919702012345",
                            "text": "Call now to avail[offer_name]",
                            "postbackData": "call_click"
                        }
                    ]
                }
            ]
        }
    }
```

## ?????suggestions??????

- □□□□□□□□□□□□□□□□

| □□ | □□ | □□ | □□ |
|---|---|---|---|
| suggestionType | □ | □□□□ | |
| text | □ | □□□□□□□□□□□<br>25□ | |
| postbackData | □ | □□□□□□□□□ 120□ | |

### 1. ????

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```
{
    "suggestionType": "reply",
    "text": "Yes",
    "postbackData": "user_confirmed_yes"
}
```

### 2. URL ?? - ???

□□□□□□□□ URL□

| □□ | □□ | □□ |
| --- | --- | --- |
| suggestionType | □ | □□□ "url_action" |
| url | □ | □□□□□□□□ URL |

```
{
    "suggestionType": "url_action",
    "text": "Visit Website",
    "postbackData": "visit_website",
    "url": "https://brand.com"
}
```

## 3. ????

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| □□ | □□ | □□ |
| --- | --- | --- |
| suggestionType | □ | □□□ "dialer_action" |
| phoneNumber | □ | □□□□□□□□□□□ |

```
{
    "suggestionType": "dialer_action",
    "text": "Call Us",
    "postbackData": "call_support",
    "phoneNumber": "+6281234567890"
}
```

## 4. ????

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| □□ | □□ | □□ |
| --- | --- | --- |
| suggestionType | □ | □□□ "view_location" |
| latitude | □ | □□ |
| longitude | □ | □□ |
| label | □ | □□□□ |

```
{
    "suggestionType": "view_location",
```

```
    "text": "View Store",
    "postbackData": "view_store_location",
    "latitude": -6.2088,
    "longitude": 106.8456,
    "label": "Brand Store Jakarta"
}
```

## 5. ????

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| □□ | □□ | □□ |
|---|---|---|
| suggestionType | □ | □□□ "query_location" |
| query | □ | □□□□□□□ |

```
{
    "suggestionType": "query_location",
    "text": "Find Nearby",
    "postbackData": "find_nearby_stores",
    "query": "Brand Store near me"
}
```

## 6. ????

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```
{
    "suggestionType": "share_location",
    "text": "Share Location",
    "postbackData": "user_shared_location"
}
```

## 7. ????

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| □□ | □□ | □□ |
|---|---|---|
| suggestionType | □ | □□□ "calendar_event" |
| title | □ | □□□□ |
| description | □ | □□□□ |

| □□ | □□ | □□ |
| --- | --- | --- |
| startTime | □ | □□□□□ □□□ YYYY-MM-DD HH:mm:ss |
| endTime | □ | □□□□□ □□□ YYYY-MM-DD HH:mm:ss |

```
{
    "suggestionType": "calendar_event",
    "text": "Add to Calendar",
    "postbackData": "add_event",
    "title": "Product Launch Event",
    "description": "Join us for the exciting product launch",
    "startTime": "2024-04-23 10:33:11",
    "endTime": "2024-04-23 18:33:11"
}
```

## 8. URL ?? - WebView

□□□□ WebView □□□ URL□

| □□ | □□ | □□ |
| --- | --- | --- |
| suggestionType | □ | □□□ "url_action" |
| application | □ | □□□ "WEBVIEW" |
| webviewViewMode | □ | □□□□□ FULL□ HALF□ TALL |
| url | □ | □□ WebView □□□□ URL |
| description | □ | WebView □□□□□□□ |

```
{
    "suggestionType": "url_action",
    "text": "Open Form",
    "postbackData": "open_webview_form",
    "application": "WEBVIEW",
    "url": "https://brand.com/form",
    "webviewViewMode": "FULL",
    "description": "Registration form"
}
```

# ????

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| □□□□ | □□□□ | □□□□ | □□□□ | □□□□□ | □□□□□ □□ (px) | □□□□□ □□□ | □□□□□ □□ |
|---|---|---|---|---|---|---|---|
| □□□□□ | VERTICAL | SHORT | - | 3:1 | 1440×480 | 2MB | JPEG, JPG, PNG, GIF |
| | VERTICAL | MEDIUM | - | 2:1 | 1440×720 | | |
| | HORIZONTAL | - | - | 3:4 | 768×1024 | | |
| □□ | NA | SHORT | SMALL | 8:5 | 1160×720 | 1MB | |
| | | SHORT | MEDIUM | 5:2 | 1840×720 | | |
| | | MEDIUM | SMALL | 1:1 | 770×720 | | |
| | | MEDIUM | MEDIUM | 16:9 | 1280×720 | | |

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|---|---|---|---|---|---|---|---|---|---|
| □□□□ □ | VERTICAL | SHORT | - | 10MB | MP4, M4V, MPEG, WEBM, H263, M4P | 3:1 | 770×257 | □□ : 40KB, □□ : 100KB | JPEG, JPG, PNG |
| | VERTICAL | MEDIUM | - | | | 7:3 | 770×335 | | |
| | HORIZONTAL | - | - | | | 25:33 | 250×330 | | |
| □□ | NA | SHORT | SMALL | 5MB | | 8:5 | 718×448 | | |
| | | SHORT | MEDIUM | | | 5:2 | 1140×448 | | |
| | | MEDIUM | SMALL | | | 1:1 | 480×448 | | |
| | | MEDIUM | MEDIUM | | | 16:9 | 796×448 | | |

□□□□□□□□□□□□□□ /□□□□□□□ Google □□□□□□□□□□□□□

# ??

??????

```
{
    "status": "success",
    "code": 200,
    "message": "",
    "data": {
        "template_id": "2217676094281515152",
        "name": "api_5_text",
        "type": "text",
        "status": "PENDING",
        "content": {
            "textMessage": "Dear [name], time to use rcs api",
            "suggestions": [
                {
                    "suggestionType": "reply",
                    "text": "Join us",
                    "postbackData": "click_reply"
                }
            ]
        },
        "created_time": 1767609428,
        "updated_time": 1767609428,
        "status_updated_time": 0
    },
    "error": {}
}
```


## ???????

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| □□ | □□ |
| --- | --- |
| PENDING | □□□□□□□□ |
| APPROVED | □□□□□□□□□□ |
| REJECTED | □□□□□□ |
| DISABLED | □□□□□□ |
| ENABLED | □□□□□□□□□□□□□□□ |
| SUSPENDED | □□□□□□ |

## ??????

```
{
    "status": "error",
    "code": 400,
    "message": "type require",
    "data": {},
    "error": {}
}
```

# ????

## ??

- https://api.incsapp.com

## ????

- /external/templates/rcs/{template_id}

## ????

- **DELETE**

## ???

- certification-code: f484bd42-4a0c-39d....

## ????

- 

## ??

### ??????


```
{
    "status": "success",
    "code": 200,
    "message": "",
    "data": {},
    "error": {}
}
```


### ??????

```
{
    "status": "error",
    "code": 404,
    "message": "The template is not found.",
    "data": {},
    "error": {}
}
```

# ??????

## ??

- https://api.incsapp.com

## ????

- /external/templates/rcs/{template_id}

## ????

- **GET**

## ???

- certification-code: f484bd42-4a0c-39d....

## ????

- 

## ??

### ??????


```
{
    "status": "success",
    "code": 200,
    "message": "",
    "data": {
        "template_id": "2217670951241515121",
        "name": "api_4_standalone_image",
        "type": "richcard",
        "category": "PROMOTION",
        "status": "APPROVED",
        "content": {
```

```
            "orientation": "VERTICAL",
            "height": "SHORT",
            "standaloneCard": {
                "cardTitle": "Keep calm & BAT on!",
                "cardDescription": "Dear [name], time to participate in lucky draw and win
prizes",
                "mediaUrl": "https://incs-test.oss-ap-southeast-
1.aliyuncs.com/chat/videos/6943e9cea07d7.mp4",
                "thumbnailUrl": "",
                "suggestions": [
                    {
                        "suggestionType": "reply",
                        "text": "Avail offer [offer_name]",
                        "postbackData": "offer_reply"
                    }
                ]
            }
        },
        "created_time": 1767095125,
        "updated_time": 1767337727,
        "status_updated_time": 1767337724
    },
    "error": {}
}
```


## ??????


```
{
    "status": "error",
    "code": 400,
    "message": "The template is not found.",
    "data": {},
    "error": {}
}
```

# ??????

## ??

- https://api.incsapp.com

## ????

- /external/templates/rcs

## ????

- **GET**

## ???

- certification-code: f484bd42-4a0c-39d....

## ????

### ??????

| □□□ | □□ | □□ | □□ |
|---|---|---|---|
| last_id | string | □ | □□□□□□□□□□ template_id |
| count | int | □ | □□□□□□□□ 10□□□□ 100□ |

## ??

### ??????


```
{
    "status": "success",
    "code": 200,
    "message": "",
    "data": [
        {
```

```
            "template_id": "2217670963801515124",
            "name": "api_4_carousel_image",
            "type": "carousel",
            "category": "PROMOTION",
            "status": "APPROVED",
            "content": {
                "height": "SHORT",
                "width": "MEDIUM",
                "carouselCard": [
                    {
                        "cardTitle": "New watches",
                        "cardDescription": "Dear [name] brand new watches for less price",
                        "mediaUrl": "https://incs-test.oss-ap-southeast-
1.aliyuncs.com/chat/images/eb9872d5-b1d3-4e97-8c86-75b0495fa8f1.png?x-oss-
process=image/crop,w_1200,h_480,g_center",
                        "suggestions": [
                            {
                                "suggestionType": "url_action",
                                "url": "https://www.infin80linx.co.id",
                                "text": "Buy Now at [offer_1]",
                                "postbackData": "shop_url"
                            }
                        ]
                    },
                    {
                        "cardTitle": "New perfumes",
                        "cardDescription": "Dear [name], Choose from brand new perfumes.",
                        "mediaUrl": "https://incs-test.oss-ap-southeast-
1.aliyuncs.com/chat/images/eb9872d5-b1d3-4e97-8c86-75b0495fa8f1.png?x-oss-
process=image/crop,w_1200,h_480,g_center",
                        "suggestions": [
                            {
                                "suggestionType": "dialer_action",
                                "phoneNumber": "+6281519140200",
                                "text": "Call now",
                                "postbackData": "call_click"
                            }
                        ]
                    }
                ]
            },
```

```
            "created_time": 1767096381,
            "updated_time": 1767337736,
            "status_updated_time": 1767337733
        },
        {
            "template_id": "2217670951241515121",
            "name": "api_4_standalone_image",
            "type": "richcard",
            "category": "PROMOTION",
            "status": "APPROVED",
            "content": {
                "orientation": "VERTICAL",
                "height": "SHORT",
                "standaloneCard": {
                    "cardTitle": "Keep calm & BAT on!",
                    "cardDescription": "Dear [name], time to participate in lucky draw and win
prizes",
                    "mediaUrl": "https://incs-test.oss-ap-southeast-
1.aliyuncs.com/chat/videos/6943e9cea07d7.mp4",
                    "thumbnailUrl": "",
                    "suggestions": [
                        {
                            "suggestionType": "reply",
                            "text": "Avail offer [offer_name]",
                            "postbackData": "offer_reply"
                        }
                    ]
                }
            },
            "created_time": 1767095125,
            "updated_time": 1767337727,
            "status_updated_time": 1767337724
        },
        {
            "template_id": "2217670929841515117",
            "name": "api_3",
            "type": "text",
            "category": "PROMOTION",
            "status": "APPROVED",
            "content": {
                "textMessage": "text template with parameters [name] and suggestions",
```

```
                "suggestions": [
                    {
                        "suggestionType": "reply",
                        "text": "Need [service_name]?",
                        "postbackData": "click_reply"
                    },
                    {
                        "suggestionType": "url_action",
                        "url": "https://www.infin80linx.co.id/",
                        "text": "Visit our Website",
                        "postbackData": "url_click"
                    },
                    {
                        "suggestionType": "dialer_action",
                        "phoneNumber": "+6281519236680",
                        "text": "Call Now",
                        "postbackData": "call_now"
                    }
                ]
            },
            "created_time": 1767092985,
            "updated_time": 1767337721,
            "status_updated_time": 1767337718
        }
    ],
    "error": {}
}
```